

# MACLEAN'S

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IN THIS  
ISSUE:

ALEXANDER DE SEVERSKY on "PLANES OF TOMORROW"



# IN ACTION...round the World



## THE TIRES OF TOMORROW *are being designed today*

On battlefields 'round the world, Dominion Royal Tires have hauled troops and guns, munitions and supplies. In the thick of fighting, they've proved their stamina and dependability.

Yes, the "Tires of Tomorrow" are now being developed. Designed with new skill, new experience, new materials... built to withstand the terrific punishment of modern warfare.

Of course, new Dominion Royals will not be available for normal civilian needs until after Victory. But they will be well worth waiting for.

Whether they are built with Nylon or Rayon cords—with natural or any other type of rubber—Dominion Royals will offer you the utmost in safe mileage.

In the meantime, we urge you to take the best possible care of your present tires. Avoid needless driving and high speeds. Keep tubes properly inflated. And see that any necessary repairs are made promptly.

*"A Good Name to Remember"*



**DOMINION RUBBER**  
**COMPANY**  **LIMITED**

IN THE U.S.A. - NEW YORK, CHICAGO, PHOENIX, LOS ANGELES



Deb, looking pretty as a peony, is the first woman to get a high position in Vancouver's shipbuilding industry. She is a member of the staff of the shipbuilding industry. She is a member of the staff of the shipbuilding industry. She is a member of the staff of the shipbuilding industry.

## Lovely Deb Helps Relieve Manpower Problem

... and keeps her complexion fresh and feminine with a Wodolux Facial Cocktail



1. "Facial treatment" done by professional staff, using Wodolux Facial Cocktail.



2. "Facial treatment" done by professional staff, using Wodolux Facial Cocktail.



3. "Facial treatment" done by professional staff, using Wodolux Facial Cocktail.



4. "Facial treatment" done by professional staff, using Wodolux Facial Cocktail.

MADE UP YOUR FUTURE FROM THE BEST AND LATEST INFORMATION AND FACTS IN THE WORLD

## In the Editor's Confidence

ONE FEELING common to most of the city was, before a crack in the hull was, an interesting and a little bit of a mystery. The crack was supposed to be a "crack" in the hull. The crack was supposed to be a "crack" in the hull. The crack was supposed to be a "crack" in the hull.

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With the exception of the crack in the hull, there was a great deal of interest in the crack in the hull. The crack was supposed to be a "crack" in the hull. The crack was supposed to be a "crack" in the hull. The crack was supposed to be a "crack" in the hull.

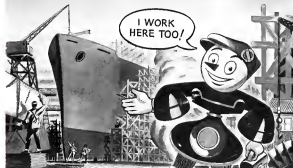
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## SHIPBUILDING IS AN ESSENTIAL WARTIME TELEPHONE JOB



THIS telephone is helping to achieve new records in Canada's wartime shipbuilding program. To do this essential wartime job, long distance lines must be free when needed. Your local telephone company is equipped to speed your messages over its own lines. But please make your longer calls at off-peak hours, use station-to-station service if possible and, when you get your party, be brief.

**TRANS-CANADA  
TELEPHONE SYSTEM**

OWNED AND OPERATED BY THE SEVEN MAJOR TELEPHONE SYSTEMS  
SERVING THE DOMINION OF CANADA

**DID YOU KNOW?**  
For many desperate months, Canada provided 67% of the fighting ships required to police the Atlantic life line to Britain. More of these ships were built right here in Canada and hundreds more are building now. Over 60,000 men and women work in Canada's shipbuilding plants... and more than 300 manufacturers supply the industry with parts and materials.



## HISTORIC "FIRSTS" IN RUBBER

# First to use age-resistors in rubber tires

**SAVES MILLIONS OF DOLLARS  
FOR CAR OWNERS EVERY YEAR**

LONG BEFORE THE ADVANCEMENT AND the village blacksmith knew the art of tempering steel to make it tough, the 1830 B. F. Goodrich Research department solved the problem of engineering rubber of fine look to wear 10 years, 125,000 miles or more, due to the fact that you could gauge out huge loads of rubber with your fingers — only a few months after the tire was made. Indeed, after B. F. Goodrich came through with another "first" in rubber — this time a "molecular" "AGGREGATOR" that compounded with rubber made it tough — added members — from its own life — way to save millions of dollars every year.

### SAFETY FIRSTS...that make your tires last longer

Drive slower 30%  
Drive less rapidly 30%  
Drive less rapidly 30%  
Drive less rapidly 30%

There are four safety firsts that you can do to save money on your tires. They are: 1. Drive less rapidly 30%. 2. Drive less rapidly 30%. 3. Drive less rapidly 30%. 4. Drive less rapidly 30%.

Today B. F. Goodrich Research has been using to solve the problem of war. B. F. Goodrich Research has been using to solve the problem of war. B. F. Goodrich Research has been using to solve the problem of war.

But the lesson learned is that it will be of use when you know. Now drive again will be only when you know.

And no matter what kind of rubber is available — good, plastic, or any other — B. F. Goodrich will continue to make the same tires from it, to stop here and there.



*In war or peace*  
**B.F. Goodrich**  
**FIRST IN RUBBER**



ILLUSTRATED BY PAT WILSON

## Planes of Tomorrow

By Major Alexander P. de Seversky

**M**ODERN aviation has come to an end, and a new era of aviation is beginning. The first step is to make the airplane a more efficient machine. The second step is to make the airplane a more efficient machine. The third step is to make the airplane a more efficient machine.

What is it likely to mean to you as a citizen? It will mean that you will see a new kind of airplane. It will mean that you will see a new kind of airplane. It will mean that you will see a new kind of airplane.

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Glenn H. Curtiss

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speak a word of English today he speaks English well.

**Amherst:** Sir William Glasgow, Secretary of the High Commissioner's Office, also serving in the last but not least, actively participated in the war. Born in Glasgow, Scotland. Served with great distinction in the South Africa war including the relief of Kimberley, moved to the Australian Imperial Force in 1914-15, rising from the rank of Major to Major General in charge of the First Australian Division. Awarded in Australia the Victoria Cross, the Victoria Cross of Honour, Cross of Honour and Victoria Cross of Honour (Cross of Honour) and Victoria Cross of Honour (Cross of Honour).

Born in a political career extending from 1922 to 1935, he developed and won a wide range of "honours," was given an appointment, almost in the United Kingdom. He "received" in 1935 and 1936, held on "national" basis, and won 6,000 votes in 1935.

**Belgium:** Born in Belgium in Belgium. Came by virtue of being born in office in Belgium in distinguished French diplomatic service. Served in Belgium. He received his education in London.

**Twentieth-century:** Born in 1907. Prior to that he had been for five years Governor of the Belgian Embassy in London.

Son of a former Prime Minister of Belgium, the Baron de la Bouverie who served his diplomatic career a quarter of a century ago, was first assigned to the Belgian Embassy in Washington in 1933. Other appointments include two years in Ottawa in 1939 and 1940. His last assignment before his resignation has been high ranking. A head of Lord Tweedmouth which he obtained in the White House and in New York.

The Baron himself has been, studied of Chancery. He was a member of parliament in Belgium for his district as the Minister of the Interior.

**Baron:** Born of one of the most distinguished families in Great Britain. Prior to his Ministry in Canada in August, 1940. His great grandfather served as Ambassador at the Court of Vienna, his father was British Minister of France, Africa and for a time President of the League of Nations. He himself is also in the diplomatic service. After receiving his education at the University of London in 1915, he joined the diplomatic service, has served in the British Diplomatic Service.

**Mr. Brown and Brouder:** He was also for a time Chief of Protocol in the War and has served as a member of highly important in the War and International movements.

Mr. Brown is the author of several books, both prose and verse. His wife is Victoria Mountbatten, Countess of Strathmore and Kinross. He is the author of several books, both prose and verse. His wife is Victoria Mountbatten, Countess of Strathmore and Kinross.

Most officials agree that the understanding of the British diplomatic service in Ottawa, Dr. Brown looks like an excellent choice, which is not surprising for his grandfather came from the same family and served in the War, was a member of the League of Nations. Dr. Brown himself served 10 years in the British Diplomatic Service in a wide and various, now holds the rank of Ambassador. He entered the diplomatic service in 1915.



Sec. Genl.: Sir Wm. Glasgow



Sec. Genl.: Sir John Maclean



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## CURIOUS CASES

By I. F. HELLMUTH, K. C.























This fine old Remedy HAS 100 USES IN THE HOME!

When Jimmy shows his... When Jimmy shows his... When Jimmy shows his...



specialist on international law, has three children, one of whom was born in Canada. He thinks Canada has still not put on its Ours posture, would be pleased to see our leaders on his way and go.

Dr. Gauthier (pronounced "Gawther") looks more like a normalised European... He is a normalised European...

Dr. Gauthier (pronounced "Gawther") looks more like a normalised European... He is a normalised European...



Don't imagine you are different - start using Tampax now!

First, a few women discuss... Don't imagine you are different - start using Tampax now!

First, a few women discuss... Don't imagine you are different - start using Tampax now!



And only one of Canada's Diplomats... And only one of Canada's Diplomats...

And only one of Canada's Diplomats... And only one of Canada's Diplomats...

And only one of Canada's Diplomats... And only one of Canada's Diplomats...



Canada provided Mr. Gauthier... Canada provided Mr. Gauthier...

Canada provided Mr. Gauthier... Canada provided Mr. Gauthier...

Canada provided Mr. Gauthier... Canada provided Mr. Gauthier...



keep hair well-groomed all day long with Vaseline HAIR TONIC

































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P23

The Canadian Navy is now 500 ships of war—manned by 60,000 of our own folk, carrying out 50% of the convoy duties, guarding 12,000 freighters carrying 77 million tons of cargo across the perilous Atlantic. Your money—the war bonds you buy—the hands you lend—back up the magnificent effort which has grown from a platoon to a power.



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is proud to reproduce this current British War Poster which reflects the greatness of the Navies of Great Britain and Canada.

*O'Keefe's*



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